

THE MEGHA MARKETING NEWSLETTER

May 2024



386-689-8531



MEDIA@MEGAPHONEMARKETING.COM



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MEGHA NEWSWORTHY

Bringing you the top marketing news from the industry



12 Types Of Google Ads Extensions, Now Assets

Dive into the complete guide to Google Ads extensions, now assets, to optimize your ads for maximum performance and better results. [Click here to read more](#)

How Storytelling Will Transform Your Brand's Marketing

In a world of increasing choices and declining attention spans, brands face an ongoing and often overwhelming challenge: how to capture and retain the interest of their shoppers. Enter storytelling -- a powerful tool that transcends average advertising to allow brands to create meaningful connections with consumers and build brand loyalty. [Click here to read more.](#)



How Meta is addressing marketers' generative AI concerns with new tools

A new image generator relies on assets that the advertiser already owns, part of Meta's efforts to ensure its ad products align with internal brand guidelines. [Click here to read more](#)



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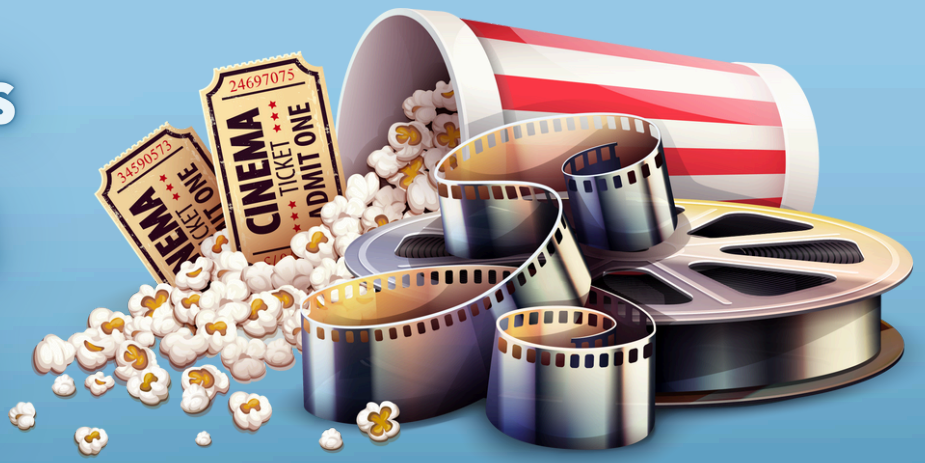


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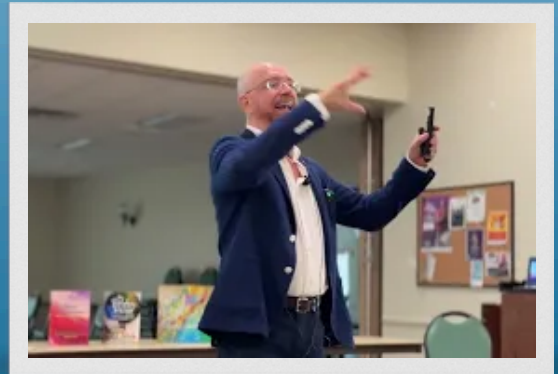


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Last Month's Megha Videos



ATLANTIC MARINE RIDE BEFORE
YOU BUY SALE



Enzology March 2024



EXIT Reps Award Ceremony



Page Insurance is a Proud Hatter
Sponsor!



Shawn Brown Insurance Medicare
Seminar Unit 2007



For Sale | 3 Riverwalk Drive Unit 305
at Coronado Island



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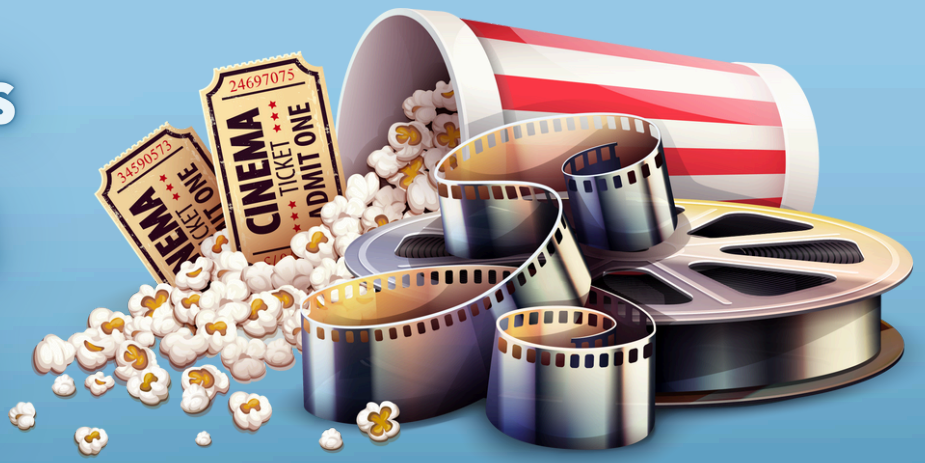


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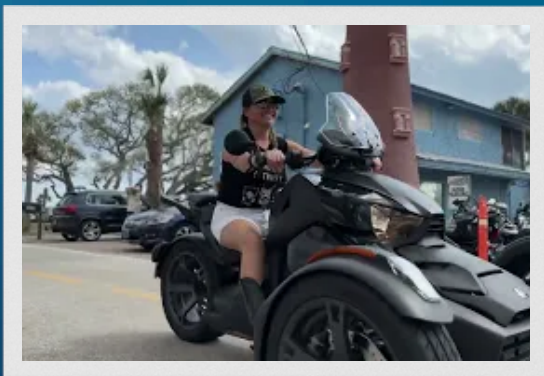
Last Month's Megha Videos



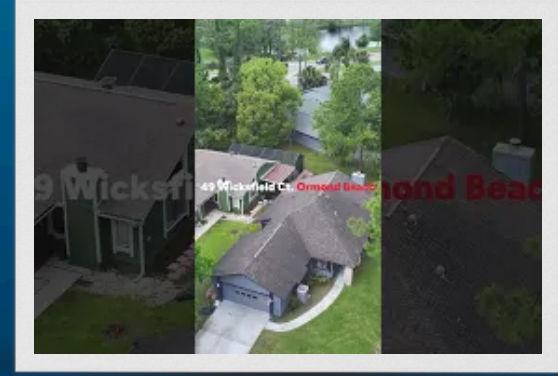
Volusia County Women Who Care
| Cannonballs for Kayne Grant
Presentation



Daytona Outdoor Power



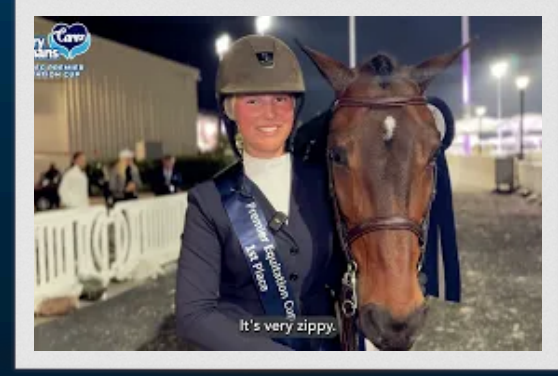
Hidden Treasure is Your Bike
Week Headquarters on the Water!



49 Wicksfield Ct. Ormond Beach



You're Invited to Hometown Heroes
Appreciation Day!



Gary Cares | 2024 WEC Equitation
Cup Championship



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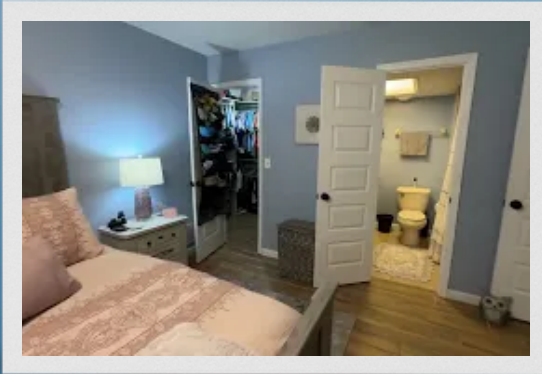
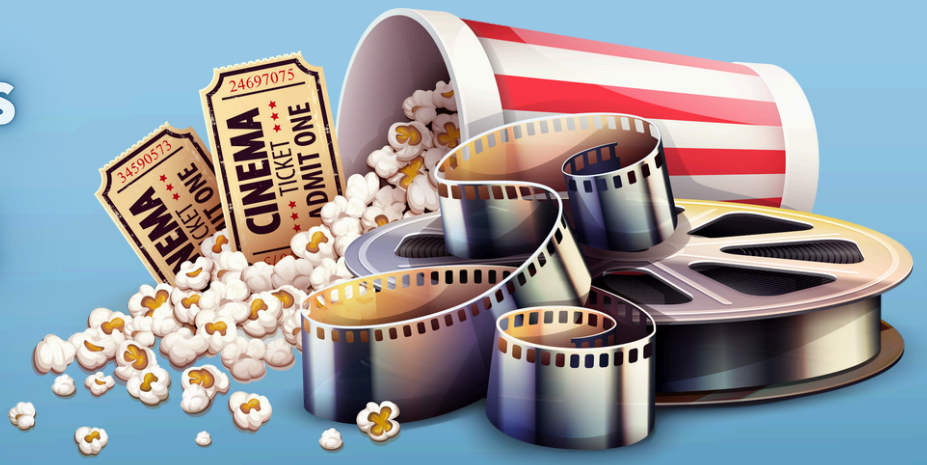


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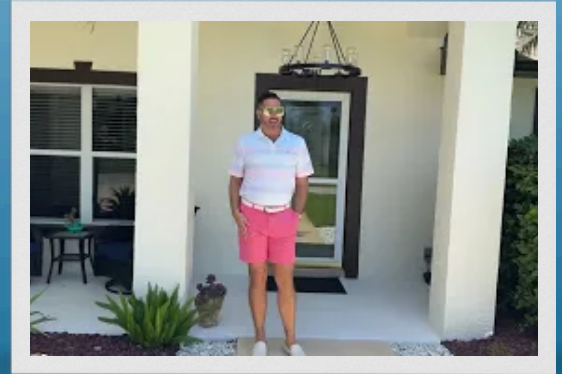


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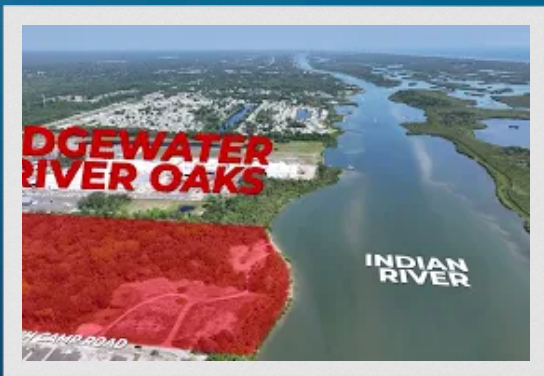
Last Month's Megha Videos



486 Spruceview Dr. | Port Orange, FL



170 Bryan Cave Rd. Port Orange, FL



Edgewater River Oaks Site Plan

From all of us at Meghaphone Marketing, we wish all the amazing moms out there a Happy Mother's Day! You inspire us with your strength and love every day.

Happy
Mother's
Day



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CONNECT WITH US



Client Spotlight



For over 40 years, Gary Yeomans Ford of Daytona has been a pillar in the Volusia County community, providing exceptional service and a vast selection of new and used Ford vehicles. They're not just passionate about cars – they're dedicated to giving back. From sponsoring local sports teams to supporting charitable initiatives, Gary Yeomans Ford is a true champion for the Daytona area. Here at Meghaphone Marketing, we've had the pleasure of partnering with Gary Yeomans Ford since our very beginning, crafting targeted marketing campaigns that resonate with their audience and drive results. Learn more about Gary Yeomans Ford and discover their award-winning service at www.garyyeomansford.com



Monthly Megha Bites

Your Monthly Marketing Tip

Viewers retain **95%** of a message conveyed through **video**, compared to just 10% of text*. Tell your **brand story** with a captivating video- It's like show and tell for the digital age!

[*Source: Darvideo Animation Studio]



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EST. 2017

MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA
BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

MEGHA
SMART

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

MEGHA
INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

MEGHA
LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



One Video

(30-60 Seconds)

Two Videos

(30-60 Seconds)

Three Videos

(30-60 Seconds)

Four Videos

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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Pricing is subject to change depending on project needs



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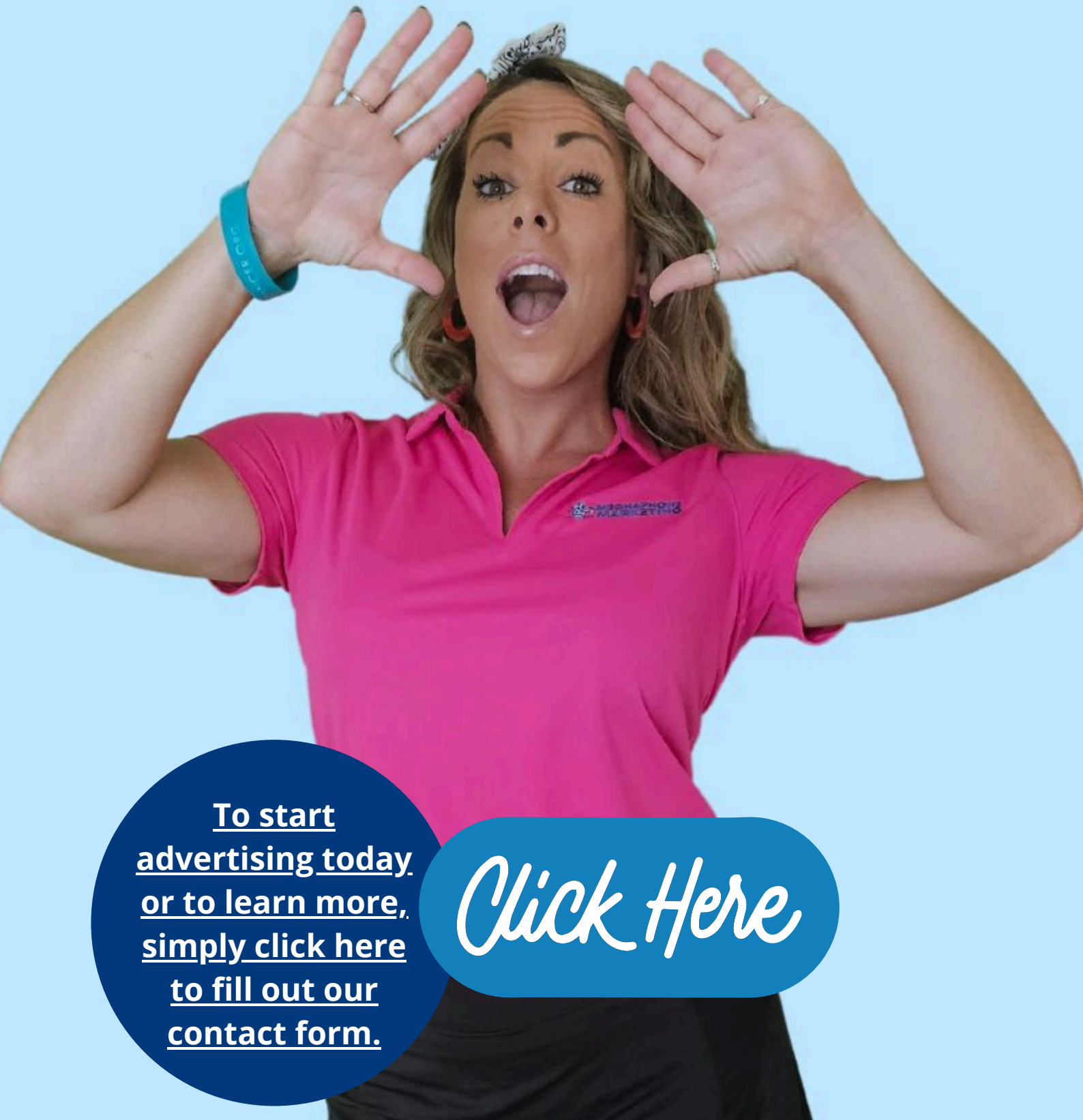
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