

THE MEGHA MARKETING NEWSLETTER



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Check out our latest videos
and trending marketing news
you do not want to miss!

JANUARY 2024



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MEGHA-CREATIVE SOLUTIONS

New Year New Website

As we enter a new year, it's essential for businesses to assess their online presence and consider updating their websites. In today's rapidly evolving digital landscape, a well-designed and up-to-date website is the cornerstone of successful marketing strategies.

First Impressions Matter:

Your website is often the first point of contact for potential customers. Outdated designs, slow loading times, and broken links can leave a negative impression and drive visitors away. By updating your website, you ensure that it reflects your brand identity, engages visitors, and leaves a lasting positive impression.

Enhanced User Experience:

A user-friendly website is crucial for keeping visitors engaged and encouraging them to explore further. Updating your website allows you to optimize its usability, navigation, and responsiveness across different devices. By providing a seamless user experience, you increase the chances of conversions and customer satisfaction.

Improved Search Engine Rankings:

Search engines favor websites that are regularly updated with fresh content and adhere to the latest SEO best practices. By updating your website, you can improve its visibility in search engine rankings, attract more organic traffic, and stay ahead of the competition.

Integration of New Technologies:

Advancements in technology offer exciting opportunities to enhance your website's functionality. From incorporating chatbots for instant customer support to integrating social media feeds and implementing e-commerce capabilities, an updated website can leverage these technologies to improve user engagement and drive business growth.

MEGHA NEWSWORTHY

News You Need to Know

(Click Bubbles Below for More Info)

Doing More
With Less In
2024

Most-viewed Ads
of the Day from
2023

Third-party data
loss could be
problematic for
SMBs



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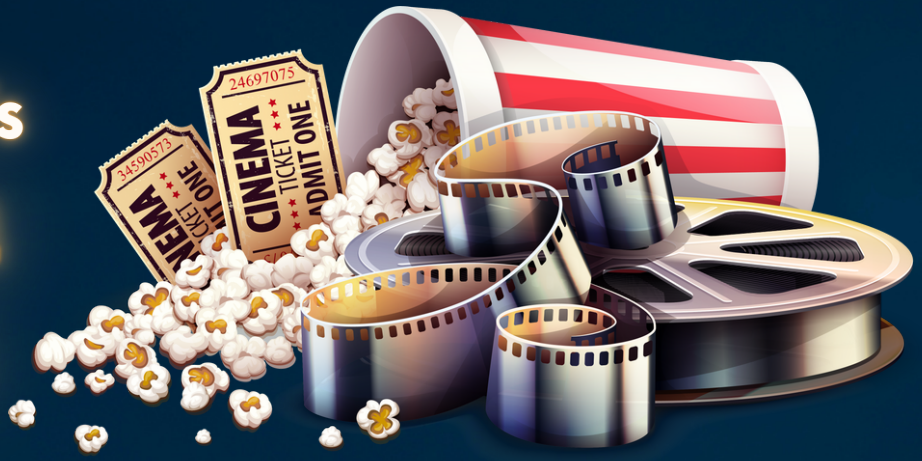


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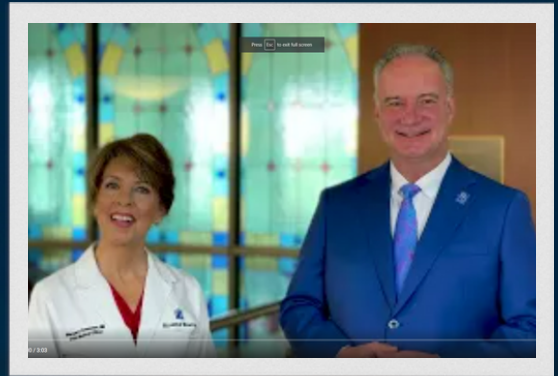


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Last Month's Megha Videos



Halifax Health EPIC Program



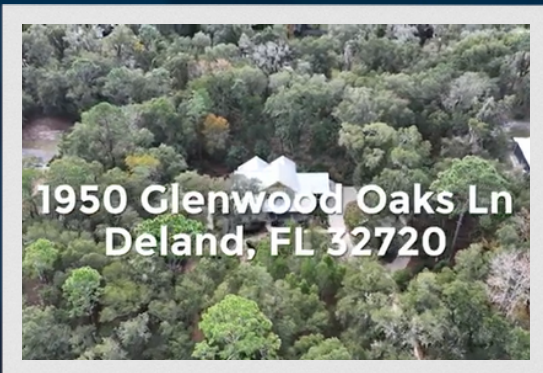
Halifax Health Be EPIC and Workday Pro



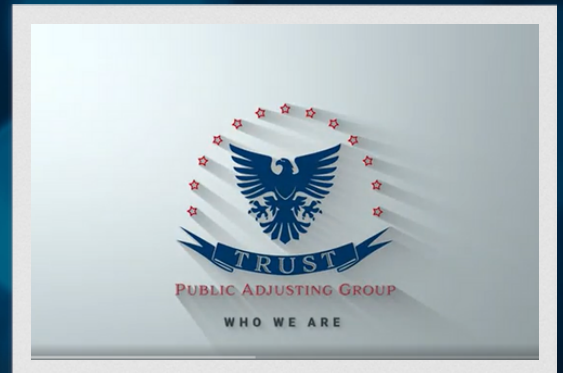
Gary Yeomans 2023 Fill a Ford Toy Drive



2023 Samsula Tractor Parade



1950 Glenwood Oaks Ln



TRUST Public Adjusting Group



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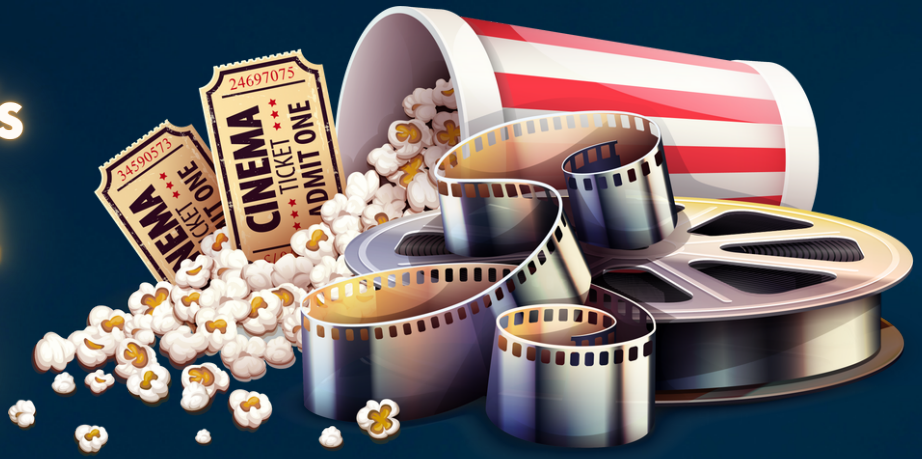


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Last Month's Megha Videos



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[EXIT Reps 2023 Christmas Party](#)





**MEGHAPHONE
MARKETING**

EST. 2017

MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

**MEGHA
BITE**

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

**MEGHA
SMART**

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

**MEGHA
INSPIRE**

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

**MEGHA
LOUD**

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



One Video

(30-60 Seconds)

Two Videos

(30-60 Seconds)

Three Videos

(30-60 Seconds)

Four Videos

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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Pricing is subject to change depending on project needs



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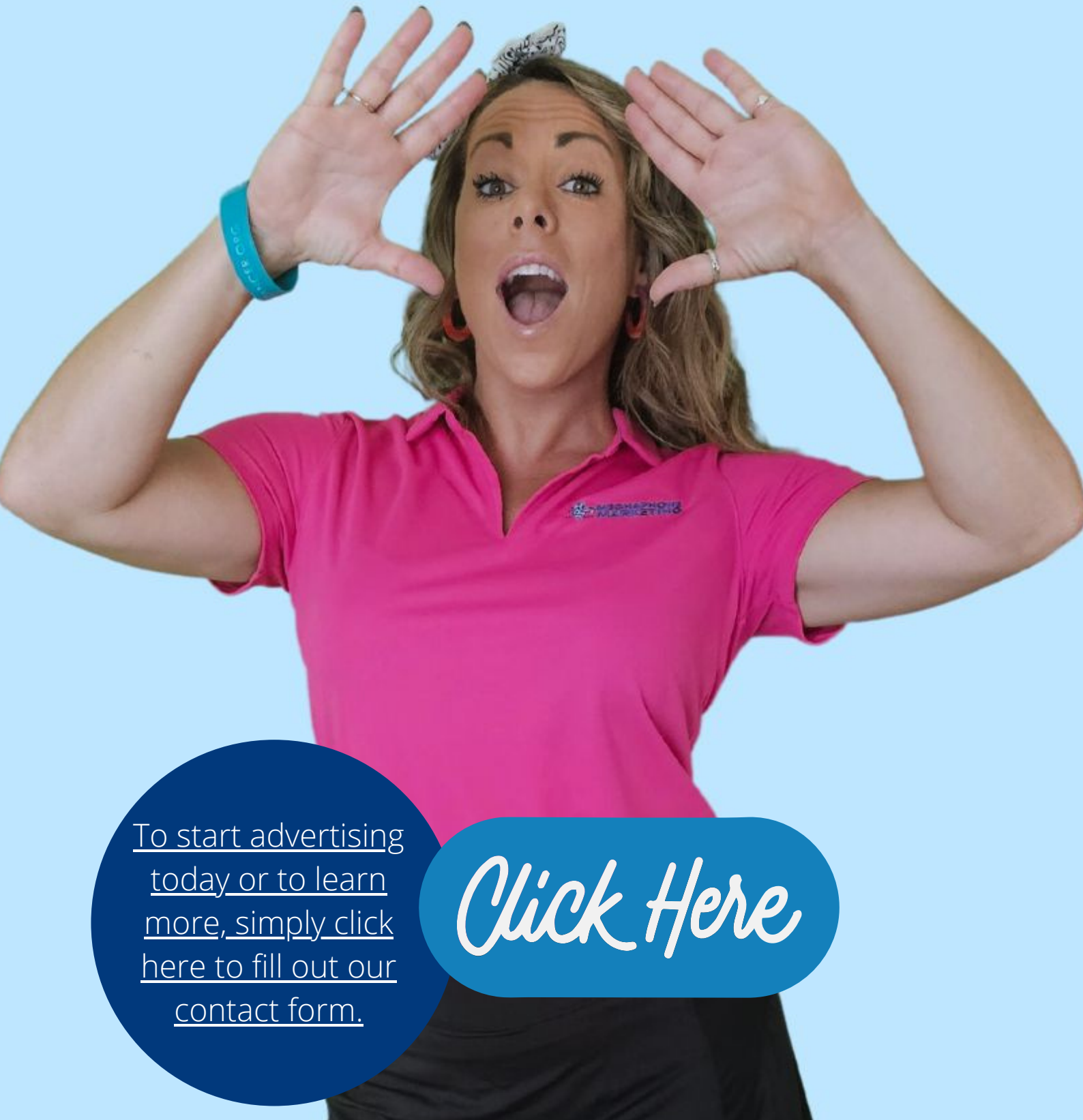
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SAVE THE DATE

1/13 Upward Trend Small Town Stars Gala 6pm at the Brannon Center

1/15 Martin Luther King Day

1/16 Civic League Banquet 6pm at Oceanside Country Club

1/27 Taste of the 24 and Rolex Race



Monthly Megha Bites

Your Monthly Marketing Tip

Use explainer videos when new products or services are released to draw consumer attention and improve their experience by sharing helpful knowledge.



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