

THE MEGHA MARKETING NEWSLETTER



"The biggest risk is not taking any risk. In a world that's changing quickly, the only strategy that is guaranteed to fail is not taking risks." – Mark Zuckerberg

March 2024



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MEGHA NEWSWORTHY



Bringing you the top marketing news from the industry

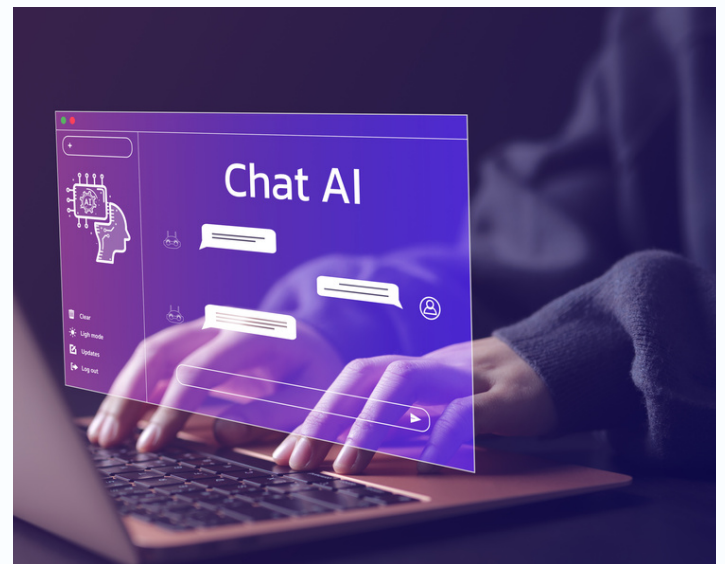


How Short Videos & User-Generated Content Impacts Marketing

In this article you will learn how to use short form and user-generated video content can help your marketing strategy. Did you know that short-form videos receive 2.5 times more engagement than long-form videos? **Click here to read all about it.**

OpenAI's New Search Engine And The Future Of SEM

Discover the potential impact of OpenAI's new AI-powered search engine on the future of SEM and user behavior. Gain insights into the evolving search landscape and the nuances of generative AI, and learn how advertisers can adapt their strategies to align with the increasingly concise nature of search results for a seamless transition. **Click here to read more.**



YouTube SEO: How to Optimize Videos for YouTube Search

The article provides comprehensive insights into YouTube SEO strategies, and optimizing videos to enhance visibility. It highlights key elements such as target audience selection, content planning, and the significance of backlinks. Additionally, it offers valuable tools and tips for optimizing content on YouTube, making it a must-read for those seeking to improve their video rankings and engagement. **Click here to read more**



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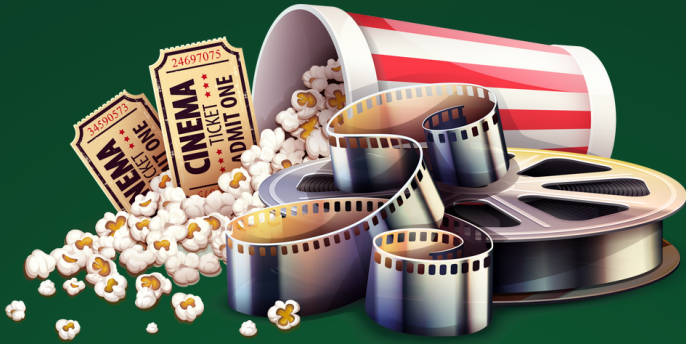


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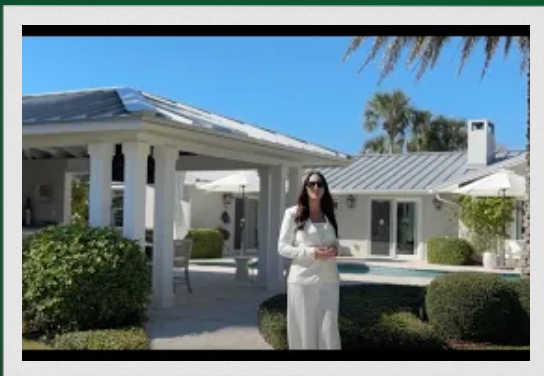


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Last Month's Megha Videos



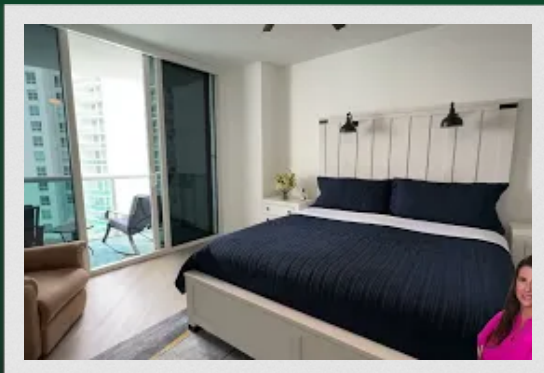
[Apprenticeship Program at Halifax Health: Cynthia's Story](#)



[237 Quay Assisi | New Smyrna Beach, FL 32169](#)



[60 Apian Way | Ormond Beach, FL 32174](#)



[Marina Grande on the Halifax | Unit 2007](#)



[Benefits of Hiring a Public Adjuster | Trust Public Adjusting Group](#)



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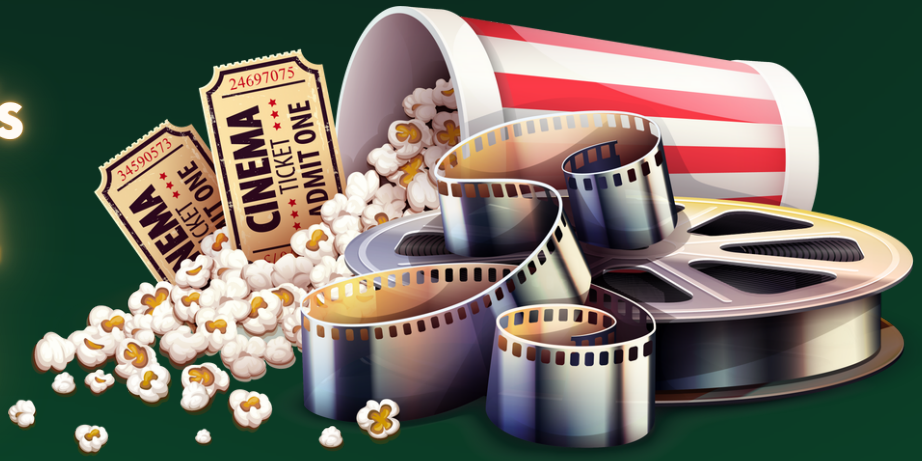


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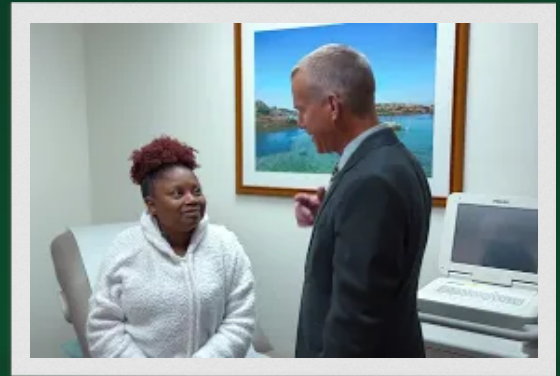


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Last Month's Megha Videos



[FL Homeowner Insurance Policy | Trust Public Adjusting Group](#)



[Meet Stephen Ball, Heart & Vascular MD at Halifax Health UF Health](#)



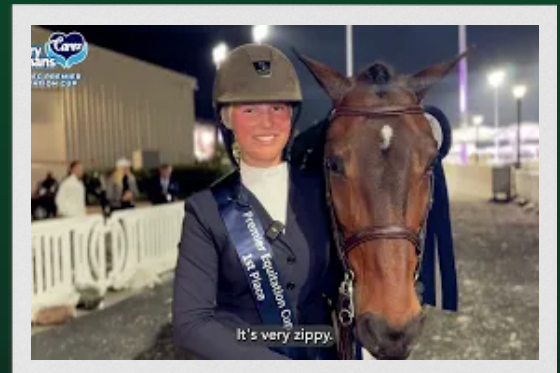
[Mako Robotic-Arm Assisted Hip Replacement Surgery | Halifax Health](#)



[Gary Cares | Adopt Love Event](#)



[Gary Yeomans Ford Mobile Service | The Villages](#)



[Gary Cares | 2024 WEC Equitation Cup Championship](#)



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Client Spotlight

Our spotlight is on Plantation Oaks of Ormond Beach! This 55+ active lifestyle community features a 10,000 sq ft clubhouse, walk-in pool, and a plethora of recreational amenities. This community is designed to keep you fit, active, and connected. Whether you're seeking a custom-built home or a move-in ready option, this community promises a low-maintenance, high-quality lifestyle.

[visit www.plantationoaksofornondbeach.com](http://www.plantationoaksofornondbeach.com)

Monthly Megha Bites Your Monthly Marketing Tip

POST VIDEOS ON ALL
SOCIAL PLATFORMS
AND TURN YOUR
BEST-PERFORMING
VIDEOS INTO ADS



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MEGHAPHONE MARKETING

EST. 2017

MEGHA-PACKAGES

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs! Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA
BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank!

PACKAGE

MEGHA
SMART

\$1000

The perfect starter package to keep your social media and web presence fresh and up to date!

PACKAGE

MEGHA
INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen!

PACKAGE

MEGHA
LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



One Video

(30-60 Seconds)

Two Videos

(30-60 Seconds)

Three Videos

(30-60 Seconds)

Four Videos

(30-60 Seconds)

1 Filming Location

2 Filming Locations

3 Filming Locations

4 Filming Locations

1 Hour of Film Time

2 Hours of Film Time

3 Hours of Film Time

4 Hours of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter)

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Pricing is subject to change depending on project needs



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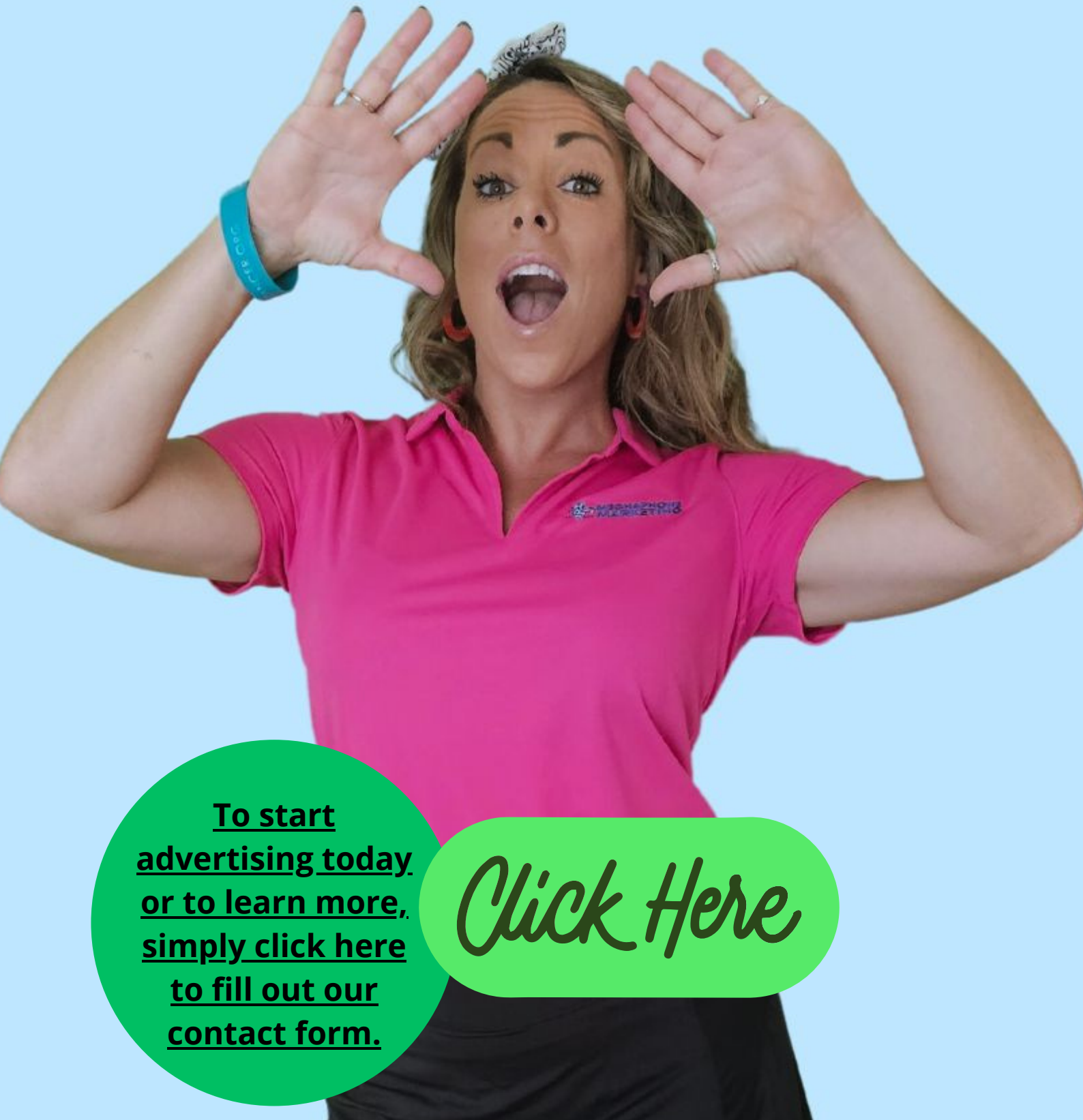
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