# THE MEGHA MARKETING **NEWSLETTER**

**Powering Your Marketing Success!** 

**SEPTEMBER 2023** 





#### MEGHA-CREATIVE SOLUTIONS



#### **Building Brand Loyalty: Strategies to Keep** Your Customers Coming Back

Building brand loyalty is crucial for the long-term success of any business, and we are going back to the basics. Brand loyalty not only helps in retaining existing customers but also attracts new ones through positive word-ofmouth. In this article, we will explore effective strategies that can help you build strong brand loyalty and keep your customers coming back for more.

**CLICK HERE** to read the article.

### MEGHA-**NEWSWORTHY**

News You Need to Know (Click Bubbles Below for More Info)

The travel ad spend rebound continues: report

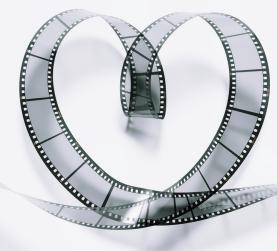
The 7 best SMS apps for <u>small</u> businesses in 2023

Need Video Ideas? New <u>commercials</u> from big <u>brands</u>











Southern Trends Commercial



Gary Yeomans Mustangs at Daytona



Misty Meyers 40th Birthday



Gary Yeomans Used Car Recon Team

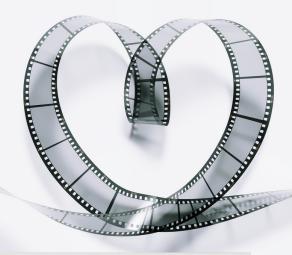


Halifax Health: Meet Tyler Johnson



Gary Yeomans Fun Fridays at Mosaic

## Last Month's Megha-Videos





1312 E French Ave Orange City, FL, 32763

Gary Yeomans E.V. Commercial

1312 E. French Listing Video



Halifax Health Hiring Commercial

Gary Yeomans Used Car Recon Team





337 Aquamarine Way Listing

171 Deer Lake Circle Listing

### Get Loud Like Us

For as low as \$5 per month, you can advertise your business on our website!







# **MEGHA-PACKAGES**

Get your voice HEARD! Meghaphone Marketing now has monthly videography packages available to fit your budget and needs!

Each package includes a complimentary 30 minute pre-shoot consultation to assist with storyboarding and shot ideas.

PACKAGE

MEGHA BITE

\$500

Our affordable package that still delivers exceptional video content without breaking the bank! **PACKAGE** 

MEGHA SMART

**\$1000** 

The perfect starter package to keep your social media and web presence fresh and up to date! **PACKAGE** 

MEGHA INSPIRE

\$1500

Intermediate level package that ensures your voice will be heard and your brand will continue to be seen! PACKAGE

MEGHA LOUD

\$2000

You won't get lost in the crowd if you have video content weekly on your social and digital channels! This package is a home run!



**One Video** 

(30-60 Seconds)

1 Filming Location

1 Hour of Film Time

Video Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter



**Two Videos** 

(30-60 Seconds)

2 Filming Locations

2 Hours of Film Time

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter



**Three Videos** 

(30-60 Seconds)

3 Filming Locations

3 Hours of Film Time

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter



**Four Videos** 

(30-60 Seconds)

4 Filming Locations

4 Hours of Film Time

Videos Promoted on Meghaphone Outlets (Social Media, YouTube, Website, Newsletter

Pricing is subject to change depending on project needs







### **MEGHA-CONNECTIONS**









#### **Upcoming Events**

- 9/11 Port Orange Family Days Fundraising Scramble
- 9/13 Ormond Beach Chamber Business After Hours at Gary Yeomans Lincoln
- 9/20 Alexis Golf POP Up Putting
- 9/22 Jeep Beach Hole Lotta Fun Cup Golf Tournament
- 9/30 Museum of Arts & Sciences Night Sky Festival





### PET OF THE MONTH

" Meet Hughey, our one year old rescue hound who loves everyone. Hughey enjoys his daily walk in Venetian Bay, his 2 day a week playtime at A & E pet daycare and kennel, and his afternoon naps with mom. He also loves his visits with brothers Bogey and Putter. "

**Pet Parent: Peggy Hughes**